

IDEABOOK  
**MIX  
USE**  
FURNITURE





\* Refer Website

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Ph: 0129 - 4203888



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## ABOUT US

The company's origins date back to 1888, when Karl Hettich began making the new clock component he had invented. By 1930, his descendants had diversified into furniture fittings, setting up production in East Westphalia – a Centre of the German furniture industry.

Today, Hettich, still family owned, has become an industry leader with a worldwide reputation. We're one of the world's largest manufacturers of high-quality furniture fittings, with over 6,000 employees in more than 100 countries. The company's success has been built on four enduring values: quality, innovation, close cooperation with customers and absolute reliability. We work to inspire our customers with our ideas and our passion.

MEGATREND

FROM  
MEGATREND  
TO PRODUCT  
SOLUTION.

# Fascin[action]

Ever smaller living spaces in towns and cities, new life concepts and work models or the increasing demand for customisable furniture, Hettich provides exciting answers to the noticeable changes taking place in life and home living as a result of megatrends.

Under the Fascin[action] banner, Hettich is presenting exciting product solutions covering all aspects of what furniture buyers want: feel the style, enjoy comfort, win storage.







*“In the Age of Multi-Tasking, How can your furniture be not Multi-Purpose.”*

**MIX  
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FURNITURE

Many people have tried and failed to make small spaces genuinely functional while pursuing a useful and modern interior design concept. Multi-purpose furniture can be an excellent solution to overcome this challenge, as it can be continuously adapted to your needs and therefore put to appropriate use.

These smart products are easy to deploy, and the concept quick to implement. One can optimise rooms for a variety of purposes without compromising on space. Combining the innovative room concept with multifunctional furniture allows you to achieve maximum flexibility within your four walls.





*Simplicity is the  
ultimate form of  
sophistication*





LegaDrive



**CONVIVAL**  
Convivial is an artists workspace setup, thoughtfully designed to give the artist a perfect working angle and height. It also has an adequate storage space which will help in storing their necessary tools.



Sensys Glass Hinge



ChanneLine C

**CMF**  
Straw Balsam  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Painting, drafting etc  
Reading, studying, meeting etc







AvanTech YOU



## BLEND

An amalgamation of beautiful aesthetics and high on functionality space design, Blend is designed for people who not only do office work on the desk but also use it for their relaxation & leisure time. This concept offers ample storage space and can do multiple tasks at one spot.



SlideLine M



CUBE

**CMF**  
Straw Balsam  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Study and Office meetings  
Mobile surfing while charging







LegaMove



## ANASTASIS

Anastasis is work & playroom setting, specially designed for the professionals, students, motivated architects and interior designers. It comprises of essential storage space for tools and stationery which they need for their work and when not working, these can hold their prized possessions or favourite board games.



CUBE



LegaDrive

### CMF

Sky Blue  
MDF, Glass  
Matt

### PROPOUNDED ACTIVITIES

Tracing topography  
Making animations







Sensys Hinge



CUBE

### SONIC

Sonic is a contemporary take on a creative person's workspace. The design is modern and artistic, which can enhance any house's corner. The workspace has open storage space for easy access for tools & files.



ChannelLine D

### CMF

- Misty Pine Oak
- MDF
- Matt

### PROPOUNDED ACTIVITIES

- Casual laptop work
- Music making/listening desk







AvanTech YOU



Lift Advance HK

### POTENT

Potent is a two-way working, chilling & meeting desk furniture designed keeping in mind working from home culture for working couples. It can be easily adapted to any living room and will not hamper any already set interiors. It will enhance the beauty of their house while helping people out with additional storage space.



LegaMove

### CMF

- Misty Pine Oak
- MDF
- Matt

### PROPOUNDED ACTIVITIES

- Two-way working
- Home study & home office







*Hard working,  
highly functional  
multipurpose  
furniture is any  
modern design  
lovers dream*





Quadro Runner



## DIMANCHE

Dimanche is the answer to people's prayer for the truly multi-tasking workstation, which keeps people postureperfect and fit while working and lets them enjoy their con calls. Super packed with functional features, this work space setup is must to have post pandemic.



ViZard



AvanTech YOU

### CMF

Faded Black  
MDF  
Matt

### PROPOUNDED ACTIVITIES

Home study & home office  
Relax & surf on mobile





WingLine L



**VIERNES**  
Viernes is a multi-purpose living room setup which can convert to anything one desire. It not only enhances the beauty of the living room but also provides with a lot of storage and convertible working space.



AvanTech YOU



Vertico Synchro

**CMF**  
Soft Orange  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Watching TV  
Convertible Study & Work Desk







AvanTech YOU



## MYSTIQUE

Mystique is the furniture manifestation of our desire to explore luxurious, classic and functional design. The design of the area helps to have client calls or a tete-a-tete with best friends or to unwind by lying down or reading a favourite novel.



SlideLine M



FrankoFlex

**CMF**  
Soft Red  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Hallway sitting/reading seating  
Mobile surfing recliner





Sensys Hinge



## DISPARATE

The name says it all! Disparate is a unique work desk design which is a prime example of intelligence and elegance. The contemporary design form of a desk embedded with hidden extra storage compartments arrives in front with just a push of a button.



LegalMove

**CMF**  
Pine  
MDF  
Matt

### PROPOUNDED ACTIVITIES

Everyday objects, quick moving  
Buffer storage stuff



KA Channel







InnoTech

## JUEVES

Jueves is the perfect example of a Wine & Work setup; a place to spend Wednesday night when one is halfway through the workweek and close to the relaxing weekend. The elements of the Jueves setup can easily mix with contemporary home interiors.



CUBE

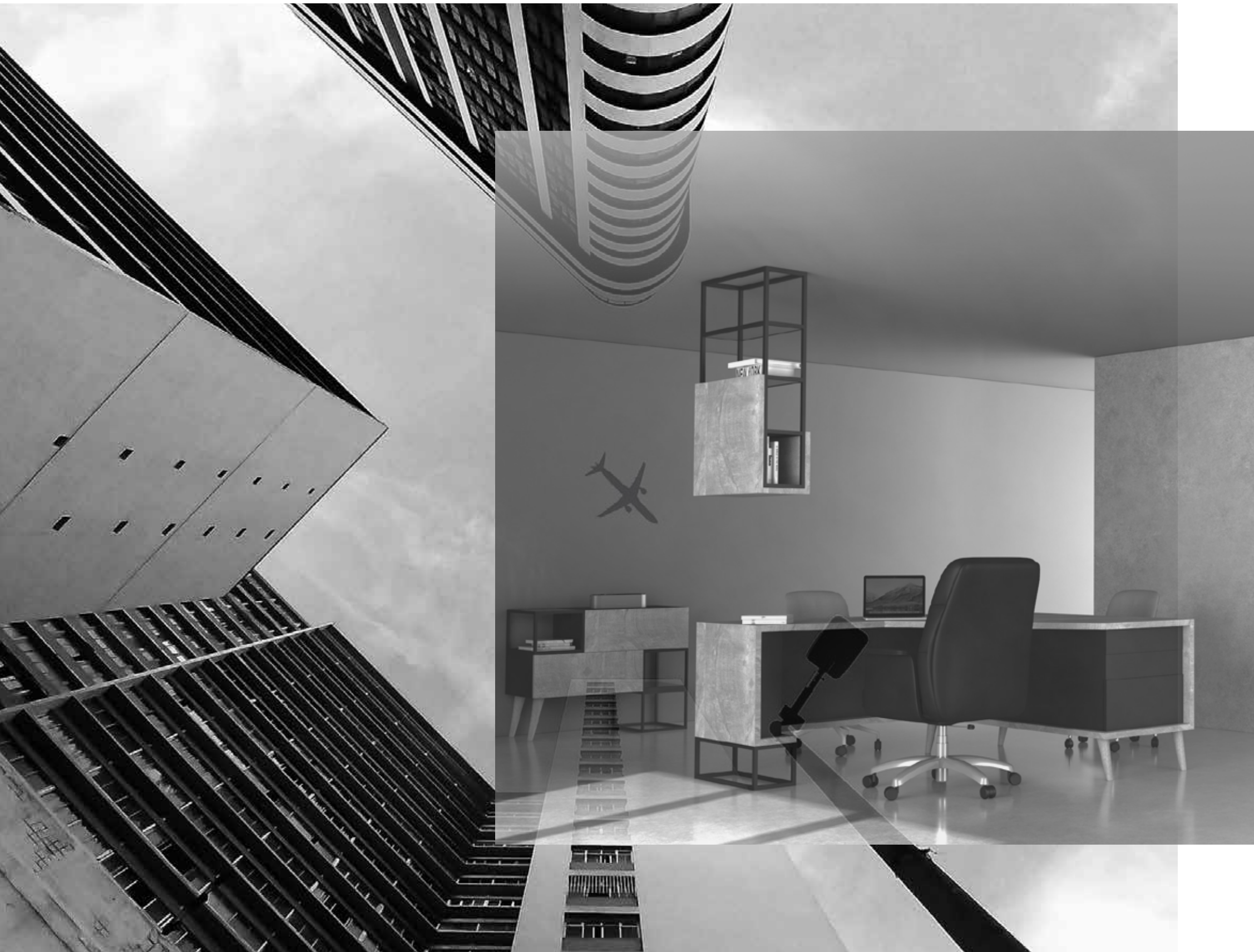


SlideLine M

**CMF**  
 Gray  
 MDF  
 Matt

**PROPOUNDED ACTIVITIES**  
 Pre-Dinning Setup  
 Wine& Work Spot





*Beauty is  
the harmony  
of form and  
function*





AvanTech YOU



CUBE

### ASCENDANCY

The more prominent position one holds, a more significant responsibility they have and much bigger taste for finesse. Ascendancy is work & relax setup made for the people of dominance. It is packed with all the things people in power need with an outlook of excellent craftsmanship and luxury.

### CMF

- Straw Balsam
- MDF
- Matt

### PROPOUNDED ACTIVITIES

- Home Office for CEOs/MDs
- Webinars/Virtual Meetups



AvanTech YOU







AvanTech YOU



**LARK**  
Lark is a bedroom setup for people who sometimes have to wake up early or work late and need to check that critical mail in the bedroom.



Sensys Hinge



Klassik D

**CMF**  
Straw Balsam  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Urgent Bedside Working  
Con-Calls/ Webinars







CUBE



**VIVACIOUS**  
 A full of life with many surprises, Vivacious is a thoughtful setup design keeping in mind life post Covid. The kids are at home and need to study and play at home, and Vivacious help them doing that.



Sensys Hinge



WingLine L

**CMF**  
 Soft Green  
 MDF  
 Matt

**PROPOUNDED ACTIVITIES**  
 Online Education/classes  
 Playing at home







ArciTech



## PRAESIDERE

When you can't decide the favourite spot in your house because every area of the home is your favourite, then Praesidere is the living room setup for you. It has a portable luxurious credenza trolley which can be easily stacked in the TV unit and can take any spot of the house.



Castors

### CMF

Straw Balsam & Orchid Pink  
MDF  
Matt

### PROPOUNDED ACTIVITIES

Portable drink table  
Neatly stacked in TV unit



ArciTech







CUBE



## SABADO

Sabado is a work+wine furniture setup which has a two-level working desk. One can sit on a high stool and do a con call or sip coffee and watch one's favourite series, and on other days, one can sit on a chair and work on the desk.



Sensys Obsidian Black



WingLine L

### CMF

Greyish Orange  
MDF  
Matt

### PROPOUNDED ACTIVITIES

Virtual party/ meet-up  
Two Level working desk





*An interior is a  
natural projection  
of the soul*





ViZard



## WONDROUS

A wonderful day begins with a beautiful morning, and Wondrous is something which will transform good morning to the best day. It is packed with seating where one can keep oneself updated with news while brushing teeth or simply pedicuring feet.



CUBE

### CMF

Straw Balsam  
MDF  
Matt

### PROPOUNDED ACTIVITIES

Mobile Surfing/ Reading  
Pedicure/ manicure seating



AvanTech YOU







SlideLine M



### JAUNTY

Jaunty is a new pursuit of happiness where kid's play while one works from home peacefully. It is packed with two style seating and hidden sliding dartboard compartment where one can also store their kids favourite comics.



Quadro Duplex

**CMF**  
Soft Green  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Relaxing/ Indoor Playing.  
Home Study/ Work from Home.



Quadro Duplex







Klassik D



**FREITAG**  
Freitag is an addition to the living room which can become cynosure of everyone's eyes; a multipurpose unit which can turn into a quick work desk to evening drink table and can store and display one's favourite collection & collectables.



Sensys Obsidian Black Hinge



CUBE & Glass Hinge

**CMF**  
Soft Green  
MDF  
Matt

**PROPOUNDED ACTIVITIES**  
Drink Table/ Standing Snack  
Quick office work







WingLine L



AvanTech YOU

**GAYLE**  
 The times have changed. One now has to sanitize the things that have been brought from outside the house. The design of Gayle has been made keeping in mind that it can be used as sanitization station upon arrival at home and when not in need, can be used as a relaxing or surfing seating.



AvanTech YOU

**CMF**  
 White  
 MDF  
 Matt

**PROPOUNDED ACTIVITIES**  
 Relaxing/ Surfing on mobile  
 Sanitization place on entrance





## FURNITURE COLLECTION



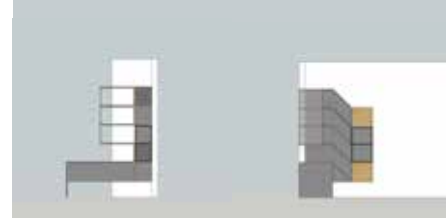
This section has a consolidated summary of the furniture modules showcased in the collaborative environments in this IdeaBook. One can mix different modules and setup as they desire. The core idea is to mix-use furniture.

**MU\_F01** Pg 24


W1843 X D600 X H1925  
METAL + WOOD + FABRIC

**FITTINGS**

ViZard  
Quadro runners  
AvanTech YOU  
Lutetia

**MU\_F05** Pg 18


W1500 X D1300 X H1925  
METAL + WOOD + GLASS

**FITTINGS**

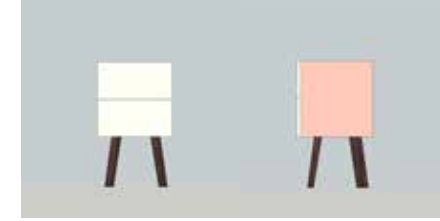
Sensys Hinge  
CUBE  
Angle Dowel

**MU\_F09** Pg 14


W1500 X D1200 X H780  
METAL + WOOD

**FITTINGS**

SlideLine M  
AvanTech YOU

**MU\_F13** Pg 28


W400 X D600 X H670  
WOOD

**FITTINGS**

AvanTech YOU

**MU\_F17** Pg 36


W1900 X D1500 X H750  
METAL + WOOD

**FITTINGS**

AvanTech YOU  
CUBE

**MU\_F02** Pg 42


W430 X D950 X H650  
WOOD

**FITTINGS**

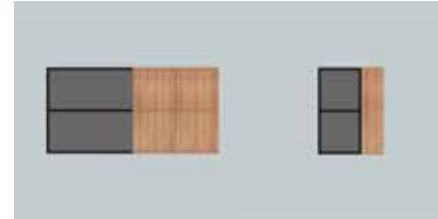
Castors  
Quadro runners

**MU\_F06** Pg 16


W1090 X D800 X H650  
METAL + WOOD + GLASS

**FITTINGS**

LegaMove

**MU\_F10** Pg 14


W1200 X D450 X H600  
METAL + WOOD

**FITTINGS**

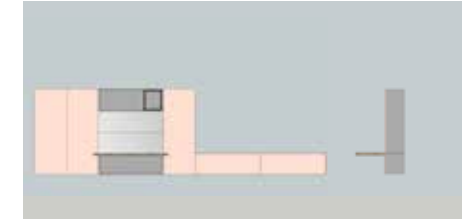
SlideLine M  
CUBE  
Comfort Spin

**MU\_F14** Pg 28


W1800 X D600 X H450  
WOOD + FABRIC

**FITTINGS**

FrankoFlex

**MU\_F18** Pg 26


W4375 X D320 X H1396  
METAL + WOOD

**FITTINGS**

AvanTech YOU  
Sensys Hinge  
WingLine L P20  
Vertico Synchro

**MU\_F03** Pg 16


W1090 X D800 X H870  
METAL + WOOD + GLASS

**FITTINGS**

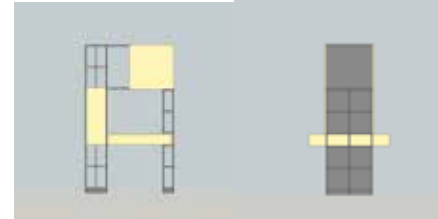
LegaDrive

**MU\_F07** Pg 12


W1000 X D300 X H1770  
METAL + WOOD + GLASS

**FITTINGS**

SlideLine M  
Sensys Glass Hinge  
Channel Line C with versa

**MU\_F11** Pg 20


W1120 X D1000 X H1870  
METAL + WOOD + GLASS

**FITTINGS**

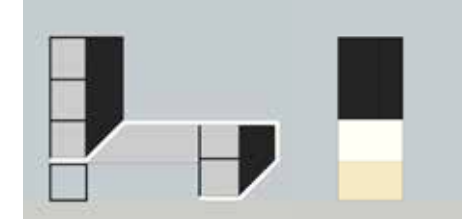
Sensys Hinge  
CUBE  
Vertico Mono  
Quadro runners

**MU\_F15** Pg 36


W1300 X D400 X H500  
METAL + WOOD + GLASS

**FITTINGS**

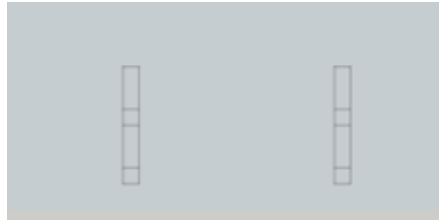
AvanTech YOU  
CUBE

**MU\_F19** Pg 30


W2100 X D600 X H1500  
METAL + WOOD

**FITTINGS**

LegaMove  
KA Channel  
CUBE  
Sensys Hinge

**MU\_F04** Pg 16


W260 X D260 X H1850  
METAL + WOOD

**FITTINGS**

CUBE

**MU\_F08** Pg 12


W1540 X D800 X H700  
METAL + WOOD

**FITTINGS**

LegaDrive

**MU\_F12** Pg 28


W2400 X D310 X H1018  
METAL + WOOD + GLASS

**FITTINGS**

SlideLine M  
CUBE

**MU\_F16** Pg 36


W268 X D600 X H1043  
METAL + WOOD + GLASS

**FITTINGS**

CUBE

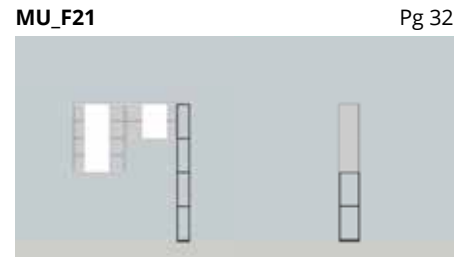
**MU\_F20** Pg 32


W1470 X D600 X H780  
METAL + WOOD

**FITTINGS**

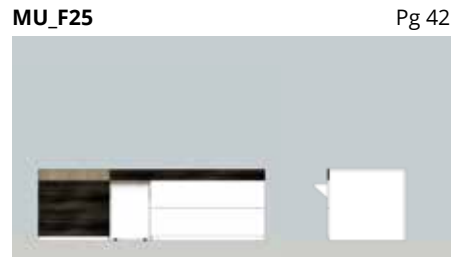
InnoTech  
SlideLine M





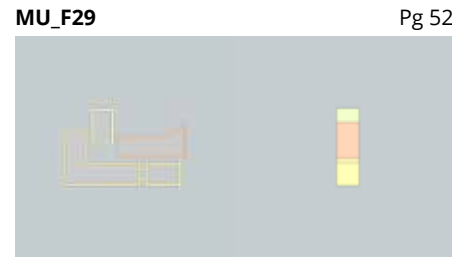
**MU\_F21** Pg 32  
W1690 X D300 X H2018  
METAL + WOOD + GLASS

**FITTINGS**  
SlideLine M  
CUBE



**MU\_F25** Pg 42  
W2400 X D820 X H750  
METAL + WOOD

**FITTINGS**  
ArciTech Drawers  
Castors



**MU\_F29** Pg 52  
W1300 X D250 X H850  
WOOD



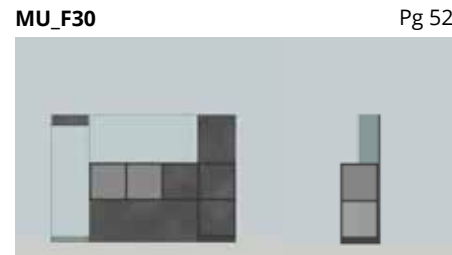
**MU\_F22** Pg 32  
W725 X D400 X H725  
METAL + WOOD

**FITTINGS**  
Sensys Hinge  
Quadro Drawer



**MU\_F26** Pg 44  
W1800 X D600 X H2170  
METAL + WOOD + GLASS + FABRIC

**FITTINGS**  
Obsidian Black Hinge  
CUBE  
WingLine L  
Quadro runner



**MU\_F30** Pg 52  
W1750 X D370 X H1200  
METAL + WOOD + GLASS + FELT

**FITTINGS**  
Sensys  
CUBE  
Klassic D



**MU\_F23** Pg 38  
W1200 X D350 X H2100  
METAL + WOOD + GLASS

**FITTINGS**  
Sensys Hinge  
CUBE  
Klassic D  
AvanTech YOU



**MU\_F27** Pg 48  
W2400 X D550 X H1800  
METAL + WOOD + GLASS

**FITTINGS**  
Vizard  
CUBE  
SlideLine M (Non-Silent)  
Eslinga



**MU\_F31** Pg 54  
W2950 X D600 X H2200  
WOOD + FELT + FABRIC

**FITTINGS**  
WingLine L (12kg)  
AvanTech YOU



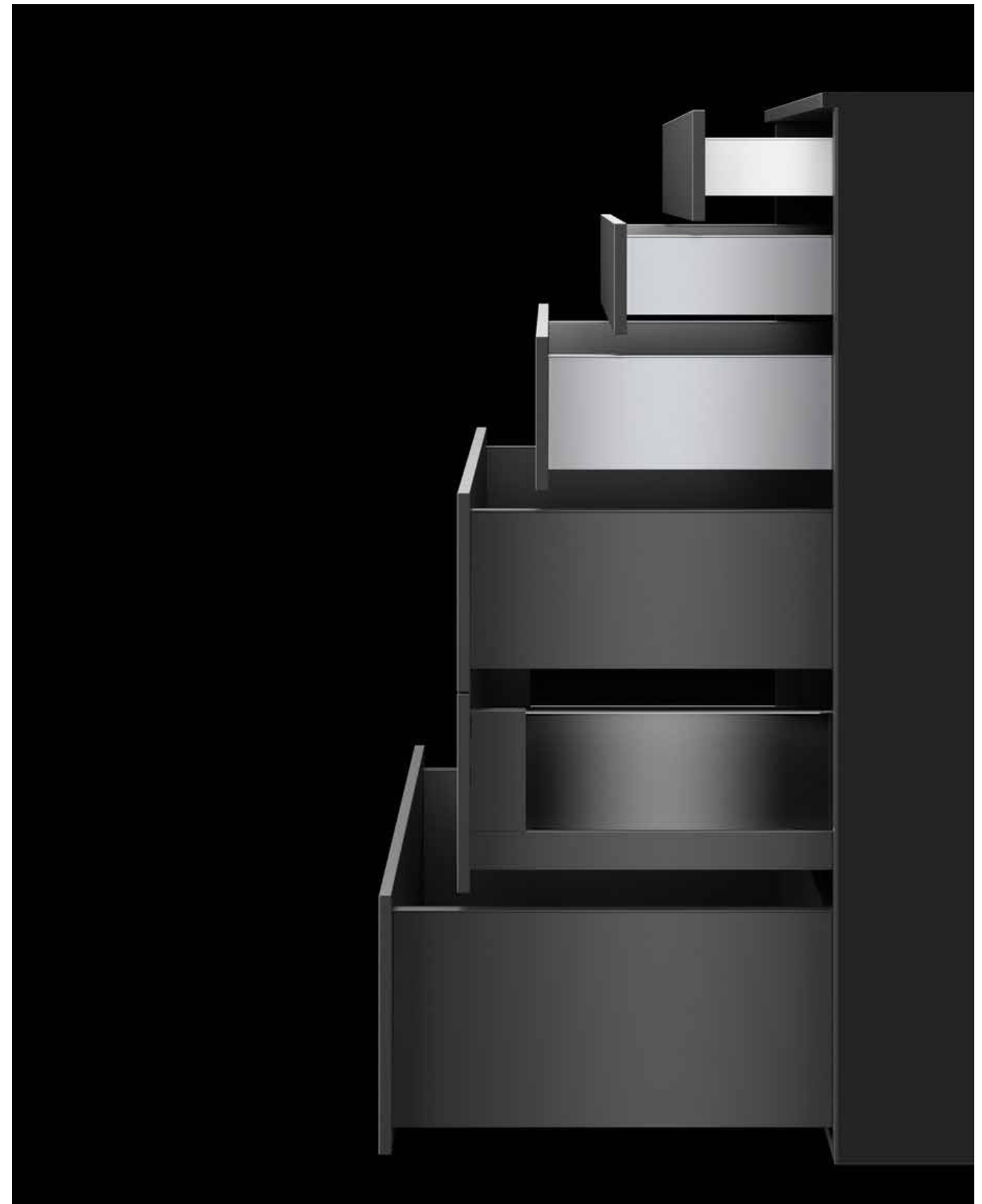
**MU\_F24** Pg 40  
W2500 X D450 X H2200  
METAL + WOOD + GLASS

**FITTINGS**  
Sensys Hinge  
CUBE  
WingLine L



**MU\_F28** Pg 50  
W1600 X D600 X H2000  
METAL + WOOD + GLASS + FABRIC

**FITTINGS**  
SlideLine M  
CUBE  
Quadro Duplex



**The Details are not the details, they make the Design.**

Charles Eames

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4530 0401

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Palarivattom signal  
junction, NH 47 By-pass,  
Kochi - 682 028  
Ph. No. : +91 93 4900 3909

**Indore:**  
Office No.106 and 107-A,  
"Brilliant Titanium",  
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Indore - 452 010, Madhya Pradesh,  
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Plot no. 55, Industrial  
& Business park, Phase 1,  
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Technik für Möbel

  
**Hettich**